

Global Best Medical Business Good partner

# **BF MEDICAL GROUP**

Www.bfmedical.co.kr

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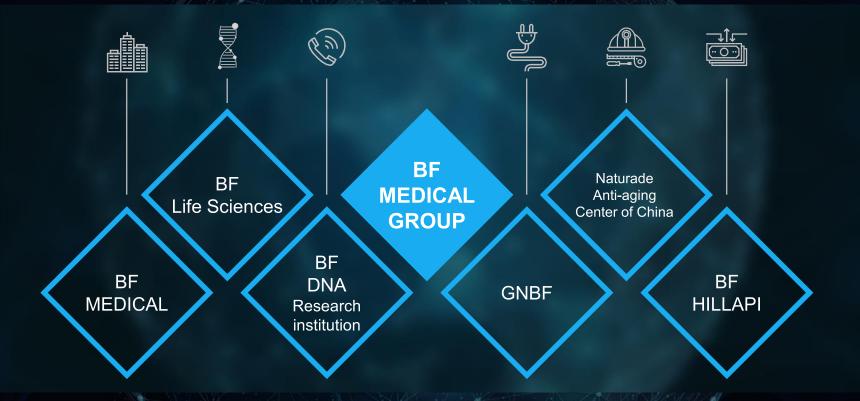


#### **BF Medical Group**

takes the lead in supporting management of domestic/foreign hospitals, attracting foreign patients and importing/exporting advance medical services as an int ernational medical cooperation business expert. We are a global healthcare group which conducts R&D in medical equipment, medicine, cosmetics, health food etc industries using the next-generation biotechnology, advanced genome decoding and research on stem cell etc and provides individual theranostics through cooperating with domestic/foreign medical institutions.

Our group takes the initiative in exporting medical services and equipment and executes a variety of educational businesses while operating overseas branches and hospitals based on its know-how to support domestic hospital management. The group, registered with and permitted by KOTRA, Ministry of Health and W elfare, Ministry of Food and Drug Safety etc in relation to its businesses, realizes transparent business policies.

# **Group Affiliate**



# **Business Area**



MSO Management Service Organization

Hospital Operation management

Hospital Personnel management

Hospital Customer Management

Medical Tourism

Global Healthcare

Multi Hospital System

Smart Solution

Medical Technical support for Plastic Surgery Dermatology

Gynecology

☞ Dentistry



Education And Training in Solution

Service Mind Image Making Communication Skills Field Monitoring

Skin Care Permanent Makeup

Manufacturing Distribution International Trade

Sales of Medical Equipment

Cosmetics Manufacturing Sales

Sales of Health Functional Foods



Genetic Testing & Stem-cell Research

DTC Genetic Testing

**Disease Prediction** 

Infant and Children Disease & Talent

Paternity and Blood Relation Test

Stem-cell Research

## **01 MSO** Management Service Organization



### **Hospital Operation Management**

As the foundation to create customer value, through the analysis of the interior of the hospital to the con struction, and also the establishment of the hospital service system, to provide hospital manage-ment su pport and leading enterprise promotion. Build of global system.



### **Hospital Personnel Management**

Cultivate professional talents, improve the efficiency of hospital business and medical service quality.



### **Hospital Customer Management**

Through constructing advertising, publicity, customer management, consultant system to effectively manage customers.



## **Medical Tourism**

Provide one-stop services to overseas customers, to make high quality hospital diagnosis and treatment, not only provides the Omni-directional service booking(Insurance, passport, visa, airport, etc), Will also provide travel information in South Korea, translation service, cooperation of overseas hospital patient service support.

# **02** Global Healthcare

Management Solution of Hospitals at Home and Abroad





## Multi Hospital System

Sharing and mutual cooperation of customer and technique through the relationship of domestic and international hospitals.



## **Smart Solution**

From the service of fundamental system establishment such as hospital establishment, management, IT solution and consulting, to the service of human resource management, education, purchase and marketing, we provide a total medical management solutions for customers.



Medical technical support for plastic surgery, dermatology, gynecology and dentistry, etc.

# **03 Education and Training in Solution**

- **(@)**
- Medical Education and Training Coordinator, Professional Staff, Professional Manager
   Service Mind/Image Making/Communication Skills/Field Monitoring/Skin Care/Permanent Makeup



Company Image Education



Medical Coordinator Education



Professional Manager Education



Skin Care Training



Professional Staff Education



Permanent Makeup Training

# **04** Manufacturing & Production and Distribution



## **BF Brand Medical Equipment & Professional Cosmetics**

• We have engaged in research and development into a wide variety of medical and healthcare instruments and cosmetics, which are thoroughly tested to ensure they are of highest possible quality. Only successful products become available on the market.



# **04** Manufacturing & Production and Distribution



## **BF Brand Medical Equipment & Professional Cosmetics**



#### EXODERM FILLER

New concept filler "EXODERM " Natural change!

*Hyaluronic acid filler highly effective for deep and static wrinkles, volume au gmentations and skin rejuvenation* 

#### **EXOREX Returning First Cream**

Skin soothing, Water supplement, Moisturizing, Wrinkle improvement, Skin revitalization, Brightening, Nutrition supplement, Reinforcement of water barrier **Enjoy your all in one skincare in "10minutes"** 



# **04** Manufacturing & Production and Distribution



## **BF Brand Medical Equipment & Professional Cosmetics**

# The Miracle Of Hyaluronic

BRIGHTENING AQUA SOLUTION



#### EXOREX BRIGHTENING AQUA SOLUTION

The water supplement solution to skin. Keep the water reservation ability of skin. Elasticity supplement for aging skin. Help collagen, elastin formation!!

#### EXOREX INTENSIVE MOISTURE CREAM

Reinforcement of skin barrier, Soothing, Moisturizing, Low irritation, Anti-aging, Daily moisturizing skincare solution

# **Returning The Time** INTENSIVE MOISTURE CREAM SKIN BARRIER CARE SOLUTION 엑소렉스 인텐시브 모이스처 크림 EXOREX OISTIL Medical International Medical Group F, KEUNSAENG BLDG., 5, SINBANPO-RO 49-GIL, SEOCHO-GU, EXOREX TEL +82-2-543-131

# **04** Genetic Testing (EXOGENE)

7 billion people in the world all have their own DNA which can be detected by 4 bases called A.T.G.C.

## **Disease Prediction** It predicts risks of cancer, hypertension, diabetes, etc. Also could provide treatment and enables a reasonable insurance plan. Infant and Children Disease & Talent It predicts autoimmune or metabolic diseases infants or children may have in advance, and provide treatment or management if necessary. It also predicts their learning and motor ability for their future career.

#### Health & Beauty

It analyzes genetic traits related to the appearance like skin aging and elasticity, pigmentation, hair loss(alopecia), neutral fat, cholesterol, vitamin C, etc., for a customized fitness care.

#### **Paternity and Blood Relation Test**

With unique genetic traits that defines a person like fingerprint, it can detect paternity and blood relations. A Super Business Beyond the Top for the 21st Century as a Globally Resounding Brand !





# **EXOGENE** Genetic Analysis

# Contents

## **01** BF LIFE SCIENCES CO., LTD.

**02** Certificates and Patents

03 EXOGENE Genetic Testing

## **BF LIFE SCIENCES**

# Customized individual EXOGENE genetic testing

Prediction and prevention of aging and diseases



#### Development prevention and management program with ICT technology

Embodiment of digital health care, customized medical support and development of homecare solution





**Development of biomaterial** 

Stem cell, medicines, medical equipment, cosmetics, health foods, research and development



We contribute to the extension of individuals' health life expectancy and reduction of social costs through development of various and distinctive biomaterials and preventive programs. We also predict occurrence of disease and provide appropriate solutions through customized genetic testing.

### **Certificates and Patents**



정부**3.**0

질병관리본부







펄모니스 특허등록증(10-1498176)

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하이오라이니스 특허등록증(10-1279395)



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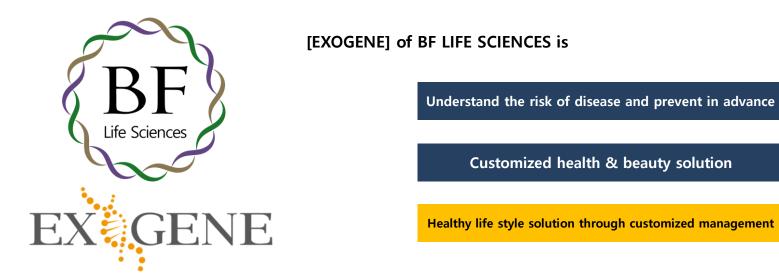
컨센서스 특허등록증(10-1279396)



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하이오뉴모니 특허등록증(10-1329114)



#### DNA-Carries important information of our health, is the key to a deep understanding and efficient prevention to diseases. Through genetic testing, we can predict, prevent and treat disease early and efficiently.

Genetic testing analyzes genes and chromosomes etc. for identifying individuals and examining causes of certain disease or state etc. It is used in many fields as not only information on genetic disease but important health information can be obtained through it.

Recently, as countless human genes have been found as well as their functions through the Human Genome Project (HGP), utilization of particular genetic testing has increased including identification of personal characteristics, prediction/prevention as well as monitoring and treatment of disease etc.



#### **Identification of Root**

Different with clinical diagnosis that based on symptom or syndrome after it shown, genetic testing could find the root of disease, helps to prevent and treat diseases easily.

#### Predictability

1

2

3

4

It is possible to predict occurrence of disease in advance before any symptom or syndrome is shown.

#### Preventability

It is possible to prevent and treat disease in early phase through managing diet and lifestyle based on predicted disease and genetic traits.

#### **Maximized Treatment Effect**

Minimize side effect while maximizing treatment effect by predicting suitable food, medicine etc.

## **EXOGENE** Customized Genetic Testing





We promote a variety of businesses to lay the foundation for industrializing individually customized service through developing bioinformatics analysis technology supporting converged analysis between genetic information and clinical information, analysis of converged genome for finding biomarker and establishment of genetic information DB for examining individual genetic traits.

## **EXOGENE Genetic Testing Process**

# Better understanding on own health and health-prevention through understanding genetic traits precisely



Apply for/receive genetic analysis



Collect samples Such as saliva, hair root



Send samples to DNA research institute



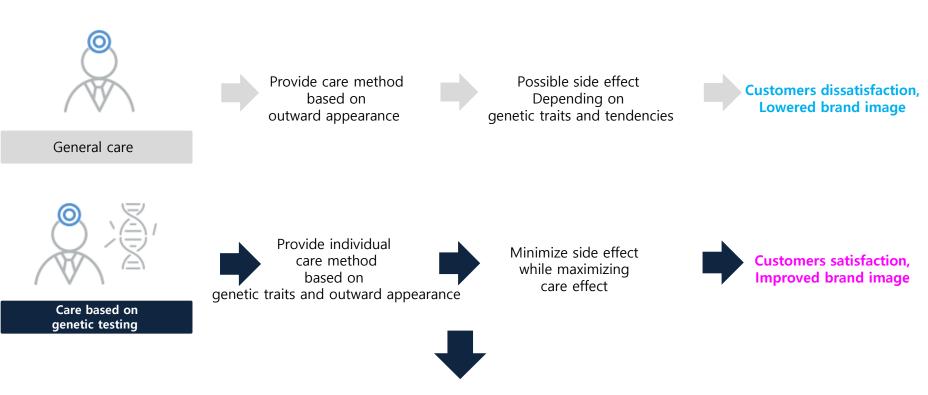
Test and analyze DNA



Check the result of DNA analysis



Establish plans to prevent/treat/ Manage Disease



X Earn the trust of customers with the customized care method through scientific based genetic testing.

## **EXOGENE Apply of Genetic Testing – Marketing Contact Point**



- Stablishment of proactive measure for disease/disorder through genetic traits (Insurance, management of lifestyle etc.)
- Simple collection of samples such as hair root, oral cell, saliva without any discomfort (Blood examination when collecting at medical institution)

Hold a competitive edge over competitors through customized care based on scientific basis.

Holding a competitive edge over competitors

## **EXOGENE Apply of Genetic Testing – Case Study**

#### Online D Cosmetics

Increase the customer satisfaction through providing customized cosmetics based on genetic testing



Dermatology R, Gangnam

Satisfy confidence and satisfaction of customers by recommending appropriate diet, ingredients of cosmetics based on genetic traits while providing skin treatment



#### Internal medicine hospital Y, Gangnam

Form a difference with competitors through providing genetic testing based disease(dementia, cancer, etc.) prevention and treatment program

\* There are many other cases holding a competitive edge through genetic testing in various industries including examination center, depletion clinic, beauty salon, health functional food etc. in addition to the cases above.

#### **About EXOGENE**

X Genetic testing will be conducted through domestic/foreign

medical institutions managed by BF Medical Group



Skin aging

Skin elasticity

## **EXOGENE MEDICAL**

DNA-Carries important information of our health,

is the key to a deep understanding and efficient prevention to diseases.

Through genetic testing, we can predict, prevent and treat disease early and efficiently.

General diseases genetic testing		Cancer-related genetic testing	
<ul> <li>Dementia</li> <li>Cardiovascular disease</li> <li>Stroke</li> <li>Diabetes</li> <li>Alcoholysis</li> <li>Leukemia</li> <li>Leri-Weill syndrome</li> <li>Osteoporosis</li> </ul>	<ul> <li>Depressive disorder</li> <li>Glaucoma</li> <li>Body mass index</li> <li>Cholesterol</li> <li>Hair loss</li> <li>Thickness of hair</li> <li>Vitamin C concentration</li> <li>Caffeine metabolism</li> </ul>	<ul> <li>Tumor suppression ability</li> <li>Thyroid cancer</li> <li>Liver cancer</li> <li>Pancreas cancer</li> <li>Stomach cancer</li> </ul>	<ul> <li>Colon cancer</li> <li>Prostate cancer</li> <li>Breast cancer</li> <li>Ovarian cancer</li> <li>Cervical cancer</li> </ul>

- Osteoporosis
- Ankylosing spondylitis
- Corneal dystrophy
- ♦ High blood pressure



## EXOGENE\_LIFE

#### Beauty, health genetic testing (DTC testing)

We can evaluate your physical indices for healthy lifestyle through EXOGENE genetic analysis. You can create internally/externally satisfactory future by designing your own customized management plan including internal risk factor, body/skin management and prevention of depletion through genetic testing.

For the Health Customized health management

For the Beauty Customized aesthetics management





# EXOGENE\_LIFE

Design customized beauty solution through 12 beauty & health genetic testing

Skin elasticity	Skin aging	Pigmentation	Hair loss
Thickness of hair	Neutral fat	Body mass index	Vitamin C metabolism
Blood pressure regulation	Cholesterol	Caffeine metabolism	Blood sugar regulation



## EXOGENE\_MEDICAL

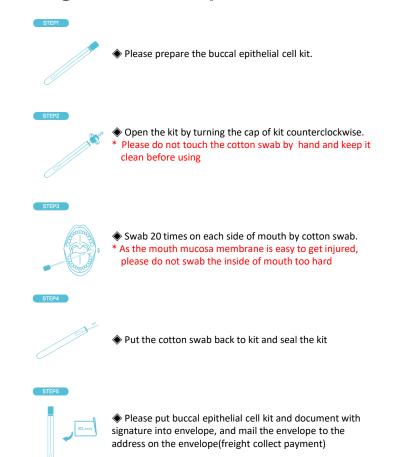
Preliminary inspection of illness and disease

Male	Stomach cancer	Lung cancer	Colon cancer	Liver cancer
	Prostate cancer	Pancreas cancer	Thyroid cancer	Tumor suppression ability
	Cardiovascular disease	Hair loss	Dementia	Diabetes
Female	Stomach cancer	Lung cancer	Colon cancer	Liver cancer
	Stornaen eaneer			Elver cancer
	Breast cancer	Ovarian cancer	Thyroid cancer	Tumor suppression ability
	Cardiovascular disease	Pancreas cancer	Dementia	Diabetes

%Customized genetic testing package is available according to efficiency.

### **EXOGENE Usage of Genetic Testing Kit (Buccal Epithelial Cell Kit)**





Click here to know more about the usage of genetic testing kit: <u>https://youtu.be/5l6EL7pqHx0</u>

#### **About EXOGENE**

## **EXOGENE** Report of Genetic Testing



Health management and disease prevention recommendations will be provided according to the genetic testing result.



XAccording to the bioethics and laws of South Korea, genetic testing about diseases should be took through medical institutions managed by BF Medical Group.

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